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## ABOUT MIDEA+

Established in 1968, Midea (SZ:000333) is a publicly listed and since July 2016 Fortune 500 company that offers one of the most comprehensive ranges in the home appliance industry.

Our Midea headquarter is based in Southern China, and we currently operate with over 100,000 employees, 21 production facilities worldwide in more than 200 countries. Almost 50 years of persistent growth has brought Midea's global revenue to \$22.17 billion USD in 2015.

- Midea Mission

  Create a beautiful life for human beings
- Midea Spirit
   Open Harmonious Practical Innovative
- Midea Core Value

Care for people Rational pursuit Innovative reform Authorized operation Cooperating & sharing



# MIDEA SMALL DOMESTIC APPLIANCES DIVISION (SDA)

Midea Small Domestic Appliances Division(SDA), founded in 2002, is one of the core divisions of Midea Group.

We have advantages in the manufacturing of small domestic appliances. Some categories rank No.1 of the 2016 exporting data(China), such as rice cookers, electric pressure cookers, induction cookers.

## We set out to make the best Small domestic appliances in the world

Over 300 new products are launched into the global market annually in average.

The main products of SDA include Rice Cooker, Induction Cooker, Electrical Pressure Cooker, Electric Kettle, Coffee maker, Slow Cooker, Bread maker, Food Preparation Appliances, etc.



## OUR PRODUCT COVERAGE

Midea has a full range of small domestic appliances, covering kettles, food preparation appliances and cooking appliances.

#### **Cooking appliance**



Rice cooker/ Multi-cooker



Pressure cooker



Induction cooker



Kettle



Thermal Pot



Bread maker



Slow cooker



Air Fry



Soybean milk maker/ NutRiceGrain extractor

#### Food preparation appliance



Food processor



Juicer



Countertop mixer



Meat mincer



Countertop blender



Hand Blender



Hand Mixer

#### **Our quality**





























## OUR MARKET POSITION

We are leading the industry of small cooking appliance, providing a surprisingly friendly cooking experiences for you.



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World's No.1 Small Cooking Appliances Brand Source Euromonitor International Limited; Consumer Appliances 17ed, per Small Cooking Appliances category definition, retail volume sales in units. 2016 data.



World's No.1 Rice Cooking Brand Source Euromonitor International Limited; Consumer Appliances 17ed, retail volume sales in units, 2016 data.



World's No.1 Kettles Brand Source Euromonitor International Limited; Consumer Appliances 17ed, retail volume sales in units, 2016 data.



Asia Paciflc's No.1 Consumer Appliances Brand Source Euromonitor International Limited; Consumer Appliances 17ed, retail volume sales in units, 2016 data.

The application of claims is subject to the local laws and regulations in the country.

No.1	No.1	No.1	Leader	Leader	Leader	Leader
Rice Cooker	Induction Cooker	Electric Pressure Cooker	Electric Kettle	Motor Driven	Slow Cooker	Bread Maker

Source: China exporting data, 2016

## **OUR AWARD**

Every year 40+ design awards at different global design shows are won, like reddot, iF, Good Design Award, etc.

2014











pressure cooker (HT5073H)

Intelligent cooking

Rice cooker (MB-FZ4086)

2016



2016 •











Rice cooker authentic firewood rice series packaging

Rice cooker (FS4005)

2017







Mixer



kettle Soup maker







Dual-use Stew Cooker

MINI Breakfast Maker









Rice cooker (MB-FS4005)

Rice cooker (PFZ-3503)

Health pot (MK-GE150)

## Midea Induction Cooker

#### **Tech of Induction Cooker**

Midea's Induction cooker solution extends the method of cooking and pioneers a new route to improve human life

Big Coil

188mm coil bring 56% bigger heating zone.

Even Coil

12 piece of high quality magnet. The magnetic field near by the cookware.

Heating Duration

The coil made by 3X99 wires. Cooking long time work in high power.





## **4D Weaterproofs**

- Waterproof design in 4ways
- 1. Transverse air outlet
- 2. Double-staggered outlet
- 3. PCB water channel
- 4. Component waterproof wall





Special IC
Spafety
Auto shut off when the electrical
surge/overheating/voltage out of the way



2 Ways Control Power Touch Slider touch It is easily control the power.



2 Display Windows Time and power display by 2LED



2 IC for Control
Display and control by 2
IC Control easy.

3



4D Heat Dissippation Hidden fan/Heat insulation mica plate/wind channel/Layout PCB

Midea

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#### QHW2007

#### Features

- + 40mm Slim design
- + Slider touch control
- + 10 hours timer
- + 10-stage power setting
- + Symmetrical induction coil
- + Keep warm, simmer, boil, fry, deeply, boost
- + Pause function
- + Colorful glass optional

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

#### Dimensions

- + Product Size (mm): 410X300X45 + Gift box size (mm): 500x370x110
- + Outer Carton Size (mm): 517x390x240
- + N.W/GW (KG): 3/3.2
- + FCL (20'/40'/40 HQ): 1188/2484/3036













## 

## Features

- + touch control
- + 45mm slim design

RTS2057

- + 8 cooking programs
- + 8-stage power setting
- + 1min-3hours timer
- + Child lock
- + High temperature protection
- + LED display

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CCC

#### Dimensions

- + Product Size (mm): 360x290x45 + Gift box size (mm): 360x111x452
- + Outer Carton Size (mm): 464/375/472
- + N.W/GW (KG): 2.26/2.73

**MC-RTS2155** 

+ FCL (20'/40'/40 HQ): 1366/2743/3040



















#### Features

- + 40mm Slim design
- + Touch control
- + 3 hours timer
- + 8-stage power setting
- + Soup, steam, boil, simmer, boost, hot-pot, fry, stirfry
- + Pause function
- + Child lock
- + Colorful glass optional

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2100
- + Certifications: CB

#### Dimensions

- + Product Size (mm): 290x360x45 + Gift box size (mm): 378x223x438 + Outer Carton Size (mm): 776x461x458
- + N.W/GW (KG): 2.8/3.2
- + FCL (20'/40'/40 HQ): 660/1400/1700













## QHW2001

#### Features

- + 40mm Slim design
- + Slider touch control
- + 3 hours timer
- + 10-stage power setting
- + Symmetrical induction coil + Keep warm, simmer, boil, fry, deeply, boost
- + Pause function
- + Child lock
- + Colorful glass optional

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

- + Product Size (mm): 380x396x40 + Gift box size (mm): 418x376x486
- + Outer Carton Size (mm): 386x470x465 + N.W/GW (KG): 2.5/2.9
- + FCL (20'/40'/40 HQ): 1464/3096/3420

















MC-RTW2005

#### RTS2160

#### Features

- + Feather touch control
- + 45mm slim design
- + 6 cooking programs
- + 8-stage power setting
- + 1min-3hours timer
- + Pause
- + High temperature protection

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2100
- + Certifications: CB/ROHS

#### Dimensions

- + Product Size (mm): 350x280x45
- + Gift box size (mm): 380x253x417 + Outer Carton Size (mm): 783x524x437
- + N.W/GW (KG): 2.4/4.8
- + FCL (20'/40'/40 HQ): 625/1256/1432

















## Features

- + Slider touch control
- + 3 hours timer
- + 10-stage power setting
- + Keep warm, simmer, boil, fry, boost
- + Child lock
- + Colorful glass optional

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

#### Dimensions

- + Product Size (mm): 380x296x60
- + Gift box size (mm): 365x128x455
- + Outer Carton Size (mm): 530x378x480
- + NW/GW (KG): 28/32
- + FCL (20'/40'/40 HQ): 1248/2496/2980











#### RH2133

#### Features

- + touch control
- + 8-stage power setting
- + Special Hot pot function
- + High temperature protection + 2 hours timer
- + keep warm
- + LED display

#### Specifications

- + Voltage (V): 220
- + Power (W): 2100
- + Certifications: CCC

#### Dimensions

- + Product Size (mm): 360x280x60
- + Gift box size (mm): 358x288x457 + Outer Carton Size (mm): 736x591x477
- + N.W/GW (KG): 2.4/5.75
- + FCL (20'/40'/40 HQ): 540/1085/1232















#### Features

- + Slider touch control
- + 3 hours timer
- + 10-stage power setting
- + Keep warm, simmer, boil,fry.boost
- + Child lock
- + Colorful glass optional

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

- + Product Size (mm): 380x296x60
- + Gift box size (mm): 368x141x482 + Outer Carton Size (mm): 584x383x502
- + N.W/GW (KG): 2.5/2.9
- + FCL (20'/40'/40 HQ): 1152/2400/2800

















#### MC-STW2019

#### Features

- + Touch control
- + 3 hours timer
- + 10-stage power setting
- + Keep warm

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

#### Dimensions

- + Product Size (mm): 350x280x65 + Gift box size (mm): 340x110x425
- + Outer Carton Size (mm): 460x360x445
- + N.W/GW (KG): 2.5/2.9
- + FCL (20'/40'/40 HQ): 1520/3040/3720



















### MC-STW2020

#### Features

- + Touch control
- + 3 hours timer
- + 10-stage power setting
- + Keep warm
- + Boost

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: CE/GS/CB/EMC

#### Dimensions

- + Product Size (mm): 350x280x65 + Gift box size (mm): 340x110x425
- + Outer Carton Size (mm): 360x235x445
- + N.W/GW (KG): 2.5/2.9
- + FCL (20'/40'/40 HQ): 1520/3000/3500















#### Specifications

- + Certifications: CB

- + Gift box size (mm): 335x108x407
- + Outer Carton Size (mm): 452x350x432

## **MC-RTY1610**

#### Features

- + Touch control
- + Digital timer
- + 8-stage power setting
- + 8 India cooking program
- + Pause
- + Child lock

- + Voltage (V): 220-240 + Power (W): 1600

#### Dimensions

- + Product Size (mm): 358x280x62
- + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 1740/3520/4080

## **MC-RTY1613**

#### Features

- + Touch control
- + Digital timer
- + 8-stage power setting
- + 8 India cooking program
- + Pause
- + Child lock

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 1600
- + Certifications: CB

- + Product Size (mm): 358x280x62
- + Gift box size (mm): 310x105x405 + Outer Carton Size (mm): 460x330x430
- + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 1560/3168/3484













#### **MC-RTY1614**

#### Features

- + Touch control
- + Digital timer
- + 8-stage power setting
- + 8 India cooking program
- + Pause
- + Child lock

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600

+ Certifications: CB

#### Dimensions

+ Product Size (mm): 355x270x65

+ Gift box size (mm): 310x105x405 + Outer Carton Size (mm): 440x325x430

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 1750/3600/4200











#### MC-RTY1619

#### Features

- + Touch control
- + Digital timer
- + 8-stage power setting
- + 8 India cooking program
- + Pause
- + Child lock

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB



+ Product Size (mm): 290x290x65 + Gift box size (mm): 360x120x375

+ Outer Carton Size (mm): 500x375x400

+ N.W/GW (KG): 21/2.5

+ FCL (20'/40'/40 HQ): 1464/3048/3600













#### **MC-RTY2014**

#### Features

- + Touch control
- + Digital timer
- + 8-stage power setting
- + 8 India cooking program
- + Pause
- + Child lock

#### Specifications

+ Voltage (V): 220-240 + Power (W): 2000

- + Certifications: CB

#### Dimensions

+ Product Size (mm): 350x280x65

- + Gift box size (mm): 329x218x412
- + Outer Carton Size (mm): 460x355x422
- + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 678x455x437











### MC-SKY1606

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 5 cooking programs

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 1600
- + Certifications: CB

#### Dimensions

- + Product Size (mm): 355x270x65
- + Gift box size (mm): 310x105x405
- + Outer Carton Size (mm): 440x325x430 + N.W/GW (KG): 21/2.5
- + FCL (20'/40'/40 HQ): 1750/3600/4200









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#### MC-SKY1608

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 7 cooking programs

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB

#### Dimensions

+ Product Size (mm): 355x270x65 + Gift box size (mm): 310x105x405 + Outer Carton Size (mm): 440x325x430

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 1750/3600/4200









### MC-SKY1611

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 6 cooking programs

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB

#### Dimensions

+ Product Size (mm): 365x271x65

+ Gift box size (mm): 315x110x410

+ Outer Carton Size (mm): 460x330x430

+ N.W/GW (KG): 21/2.5

+ FCL (20'/40'/40 HQ): 1700/3500/4000











#### MC-SKY1613

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 6 cooking programs

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB

#### Dimensions

+ Product Size (mm): 355x270x65 + Gift box size (mm): 310x105x405

+ Outer Carton Size (mm): 440x325x430

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 1750/3600/4200









#### MC-SKY1614

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 9 cooking programs

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB

#### Dimensions

+ Product Size (mm): 355x270x65 + Gift box size (mm): 310x105x405

+ Outer Carton Size (mm): 440x325x430

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 1750/3600/4200













#### MC-SKY1615

#### Features

- + Membrane switch
- + 3 hours timer
- + 8-stage power setting
- + 6 cooking programs
- + Pause

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600

+ Certifications: CB

#### Dimensions

+ Product Size (mm): 360x270x65 + Gift box size (mm): 334x218x410

+ Outer Carton Size (mm): 688x453x430

+ N.W/GW (KG): 2.1/2.5 + FCL (20'/40'/40 HQ): 820/1720/2064











#### MC-SKY1616

#### Features

- + Membrane switch
- + 3 hours timer
- + 8-stage power setting
- + 6 cooking programs
- + Pause

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1600 + Certifications: CB

#### Dimensions

+ Product Size (mm): 360x270x65

+ Gift box size (mm): 334x218x410

+ Outer Carton Size (mm): 688x453x430

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 820/1720/2064











#### **SKY1910**

#### Features

- + 8-stage power control
- + 8-stage temperature control
- + 8 cooking programs

#### Specifications

+ Voltage (V): 220-240 + Power (W): 1900

+ Certifications: /

#### Dimensions

+ Product Size (mm): 360\*280\*65

+ Gift box size (mm): 315\*110\*410 + Outer Carton Size (mm): 460\*330\*430

+ N.W/GW (KG): 2.1/2.7

+ FCL (20'/40'/40 HQ): 1700/3500/4000











#### MC-SKY2106

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 5 cooking program

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2100
- + Certifications: CB

#### Dimensions

+ Product Size (mm): 331x282x65

+ Gift box size (mm): 335x110x397

+ Outer Carton Size (mm): 460x355x422

+ N.W/GW (KG): 2.1/2.5

+ FCL (20'/40'/40 HQ): 1560/3168/3484



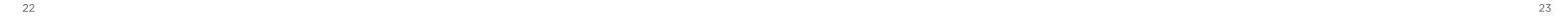












#### **MC-SKY2110**

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 8 cooking program

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2100
- + Certifications: CB

#### Dimensions

- + Product Size (mm): 360x272x65
- + Gift box size (mm): 334x218x410
- + Outer Carton Size (mm): 688x453x430
- + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 820/1720/2064













#### MC-SKY2114

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 5 cooking program

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2100
- + Certifications: CB

#### Dimensions

- + Product Size (mm): 355x269x65
- + Gift box size (mm): 348x238x492
- + Outer Carton Size (mm): 716x491x512
- + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 1248/2496/2980











#### MC-SKY2113

#### Features

- + Membranes switch
- + 3 hours timer
- + 8-stage power setting
- + 6 cooking programs: measuring cup and spoon

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2100
- + Certifications: CB

#### Dimensions

- + Product Size (mm): 355x269x65
- + Gift box size (mm): 348x238x492
- + Outer Carton Size (mm): 716x491x512 + N.W/GW (KG): 2.1/2.5
- + FCL (20'/40'/40 HQ): 1248/2496/2980











#### MC-RTY2010C

#### Features

- + touch control
- + 8-stage power control
- + 8 cooking programs
- + LED display
- + pause
- + timer
- + high temperature protection

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CB/ROHS

- + Product Size (mm): 350x280x65
- + Gift box size (mm): 329x218x412
- + Outer Carton Size (mm): 678x455x437
- + N.W/GW (KG): 2.27/3.81
- + FCL (20'/40'/40 HQ): 856/1724/1972











#### MC-RTY2011C

#### Features

- + touch control
- + 8-stage power control
- + 5 cooking programs
- + LED display
- + keep warm
- + pause
- + timer
- + high temperature protection

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: CB/ROHS

#### Dimensions

- + Product Size (mm): 350\*280\*65
- + Gift box size (mm): 329\*218\*412
- + Outer Carton Size (mm): 678\*455\*437 + N.W/GW (KG): 2.27/3.81

MC-RTY2012C

+ FCL (20'/40'/40 HQ): 856/1724/1972













#### Features

- + touch control
- + 8-stage power control
- + 6 cooking programs
- + LED display
- + pause
- + timer + pre-set
- + child lock
- + high temperature protection

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: CB/ROHS

#### Dimensions

- + Product Size (mm): 350x280x65
- + Gift box size (mm): 329x218x412
- + Outer Carton Size (mm): 678x455x437
- + N.W/GW (KG): 2.27/3.81
- + FCL (20'/40'/40 HQ): 856/1724/1972











#### MC-RTY2013C

#### Features

- + touch control
- + 8-stage power control
- + 7 cooking programs
- + LED display
- + pause
- + timer
- + keep warm
- + high temperature protection

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000 + Certifications: CB/ROHS

#### Dimensions

- + Product Size (mm): 350x280x65
- + Gift box size (mm): 329x218x412
- + Outer Carton Size (mm): 678x455x437
- + N.W/GW (KG): 2.27/3.81
- + FCL (20'/40'/40 HQ): 856/1724/1972











## MC-RTY2014C

#### Features

- + touch control
- + 8-stage power control
- + 7 cooking programs
- + LED display
- + pause
- + timer
- + high temperature protection

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: CB/ROHS

- + Product Size (mm): 350x280x62 + Gift box size (mm): 329x218x412
- + Outer Carton Size (mm): 678x455x437
- + N.W/GW (KG): 2.27/3.81
- + FCL (20'/40'/40 HQ): 856/1724/1972











#### HB1303

#### Features

- + touch control
- + automatic cooking with multifunction
- + strong and efficient heat power
- + variable power selection, easy to control
- + non-fire cooking, safe and clean

#### Specifications

- + Voltage (V): 110
- + Power (W): 1300
- + Certifications: /



#### Dimensions

- + Product Size (mm): 360x290x62+ Gift box size (mm): 343x88x400
- + Outer Carton Size (mm): 548x358x420
- + N.W/GW (KG): 2.7/3.1
- + FCL (20'/40'/40 HQ): 1980/4080/4680

## VIC10

#### Features

- + 10-stage power setting
- + 8 cooking programs
- + 1min-4hours timer
- + High temperature protection
- + LED display

#### Specifications

- + Voltage (V): 220-240 + Power (W): 2000
- + Certifications: /

#### Dimensions

- + Product Size (mm): 356x280x62.5 + Gift box size (mm): 340x114x422
- + Outer Carton Size (mm): 590x355x442
- + N.W/GW (KG): 2.2/2.56
- + FCL (20'/40'/40 HQ): 1590/3225/3800











#### STW1521

#### Features

- + touch control
- + 10-stage power setting
- + High temperature protection
- + 4 hours timer
- + Child lock
- + Pause
- + LED display

#### Specifications

- + Voltage (V): 120 + Power (W): 1500
- + Certifications: UL/CUL/FCC/ROHS

#### Dimensions

- + Product Size (mm): 365x316x68
- + Gift box size (mm): 430x121x387
- + Outer Carton Size (mm): 506x450x407
- + N.W/GW (KG): 2.95/3.5
- + FCL (20'/40'/40 HQ): /









## HR20W01

#### Features

- + touch control
- + External knob control
- + 10-stage power setting
- + Child lock
- + 1min-3hour timer
- + LED lighting
- + High temperature protection

#### Specifications

- + Voltage (V): 220-240
- + Power (W): 2000
- + Certifications: GS/CE/EMC/CB/ROSH

#### Dimensions

- + Product Size (mm): 341x295x75
- + Gift box size (mm): 380x105x380
- + Outer Carton Size (mm): 398x233x405
- + N.W/GW (KG): 2.8/3.5
- + FCL (20'/40'/40 HQ): 2860/5740/6888











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