

Flash Sales Module

User Guide: Installation and Configuration

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I. License

Thank you for choosing and buying the "*Flash sales*" module!

The "*Flash sales*" module for the Prestashop solution has the same license as all the modules available on the <http://addons.prestashop.com> website. Therefore, this module can be used only once for a Prestashop online store.

If you use this module on several online shops using the solution Prestashop, please pay the licence as much time that it will be necessary by buying this module.

For further information, please send an email to: contact@uplight.fr

II. Introduction

1.1 Background

Maximize the number of sales is the main goal of any online store. Add a flash sales system on its online shop is in line with this objective.

The countdown integrated on all products in "Flash sale" encourages the visitor to purchase in order to receive a discount that is limited in time.

The "*Flash sales*" module therefore proposes to integrate this type of countdown to any product in your catalog.

Finally, the withdrawal form of the "*Flash sales*" add-on has been developed in Responsive Design. So, it will be perfectly accessible on smartphones and tablets.

1.2 Purpose of this document

This document is designed to describe the installation and configuration of the "*Flash sales*" module, developed by the Uplight Company as a module for Prestashop online store solution.

1.3 Has who is intended this document?

This document applies to all persons having an online shop with Prestashop solution (or wishing to put one in place) and acquired the "*Flash sales*" module. This person will then make a full use of the features that offers this module.

III. Features

The "*Flash sales*" add-on allows adding flash sales, limited in time, on any product / combination in your catalog. To do this, a countdown is automatically added to the product benefiting from the limited reduced sheet.

The "*Flash sales*" add-on comes with a dedicated page listing all current flash sales, a block (for left or right column), and a tab displaying all flash sales on the homepage (only under Prestashop 1.6).

The main features of this module are:

- Choice of the product (and its declination)
- Ability to set a Flash sale restriction on a currency
- Ability to set a Flash sale restriction on a country
- Ability to set a Flash sale restriction on a customer group
- Choice of the beginning date of the flash sale
- Choice of the ending date of the sale flash
- Setting the discount (percentage or amount)
- Activation or not of the flash sale
- Setting the countdown font color
- Background color of the countdown settings
- Setting the text displayed before the countdown (Multilingual)
- Setting the color of the text
- Ability to add a border around the countdown Couleur de la bordure
- Setting the title of the dedicated page (Multilingual)
- Setting the description of the dedicated page (Multilingual)
- Setting the banner title of the dedicated page (Multilingual)
- Setting the banner text of the of the dedicated page (Multilingual)
- Setting the banner title font color
- Setting the banner text font color
- Ability to change the banner image of the dedicated page
- Ability to limit the number of flash sales in the flash sale block
- "Multi-shop" mode supported

IV. Module installation

3.1 Requirements

Being developed for the Prestashop solution, the "*Flash sales*" add-on requires a fully functional online store based on this system.

This module has been tested and works perfectly on Prestashop 1.5.2, 1.5.3.1, 1.5.6, 1.5.6.2, 1.6.0.4, 1.6.0.5, 1.6.0.6, 1.6.0.8 and the 1.6.0.9 version (the last official version at the time of this writing).

In order to install and configure this module, it must obviously be have access to the "Administration" section of the shop. If the user rights management is in place, make sure to have access to the tab "Modules" of the administration area.

3.2 Reminders

The Prestashop solution is based on a modular system which allows you to add additional functionality, through an interface dedicated to this. The "*Flash sales*" module uses this system and so, use the same installation way as any other module.

The purpose of this document is not to describe the use of modules in the Prestashop solution so, we refer you to the official documentation that you can find at the following address:

<http://www.prestashop.com/fr/downloads/>

3.3 Installation

For the purposes of this document we will consider that our shop is available at:
<http://localhost/prestashop/>.

The area of administration will be available at:
<http://localhost/prestashop/admin123/>.

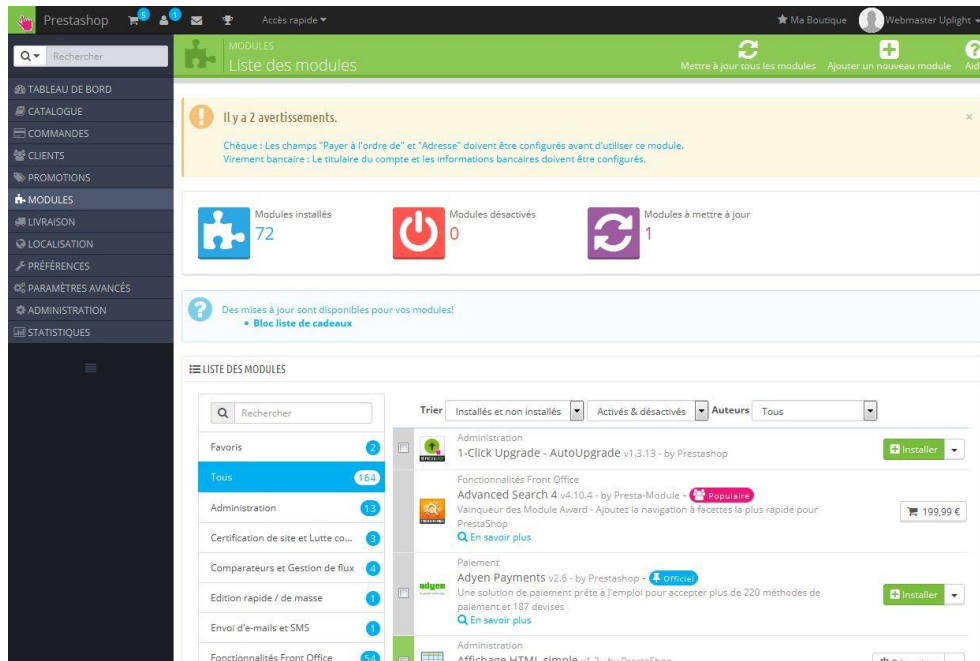
Note: for obvious security reasons it is advisable not to have a simple name (admin123) for access to the area of administration of your shop.

The Prestashop solution offers two ways to load a module:


- From the "Modules" tab of the admin area page
- From the files tree of your Prestashop store

3.3.1 Loading through the area of administration

First go to the "Modules" page by clicking on the tab of the same name.



At the top of this page, click on the link "add a module from my computer". The area appears as follows:



To install the module, the "*flashsales.zip*" file is required. It has provided during the acquisition of the module.

In the left box ("the module file"), click on the "Browse" button.

In this dialog box, select the "*flashsales.zip*" file, and then click on the "open" button. Once the file selected, click on the "Upload this module" button below the "Browse" button in the previous screenshot.

The "*Flash sales*" module is then loaded into the modules list.

To find it, you can either use the search function of the "Modules" page by typing the name "*Flash sales*" (the first 3 letters should be sufficient to display it), or unfold the "Front Office Features" category.

Then, the "*Flash sales*" module appears confirming that the module has been loaded:



3.3.2 Loading by the files tree of the shop

Another way to load the "*Flash sales*" module, is to unzip the "*flashsales.zip*" file, provided during the acquisition of the module, using a program such as Winzip, Winrar, 7-Zip, or even Windows.



Once this done, you get a directory named "*flashsales*" containing all the files and directories necessary for the proper functioning of the module. We must then copy this directory, and placed in the "modules" directory of your shop, next to all other modules in your Prestashop store.

Then, go to the admin area of your store (in our case <http://localhost/prestashop/admin123/>) and display the "Modules" page by clicking on the tab of the same name.

To find the module, you can either use the search function of the "Modules" page by typing the name "*Flash sales*" (the first 3 letters should be sufficient to display it), or unfold the "Front Office Features" category.

Then, the "*Flash sales*" module appears confirming that the module has been loaded:



3.3.3 *Installing the module*

The installation is very simple. A click on the "Install" button makes the "*Flash sales*" module to be operational (with default options).



Although operational, you should first create a flash sale. You can configure anytime the "*Flash sales*" add-ons. To do this, click on the "configure" button.

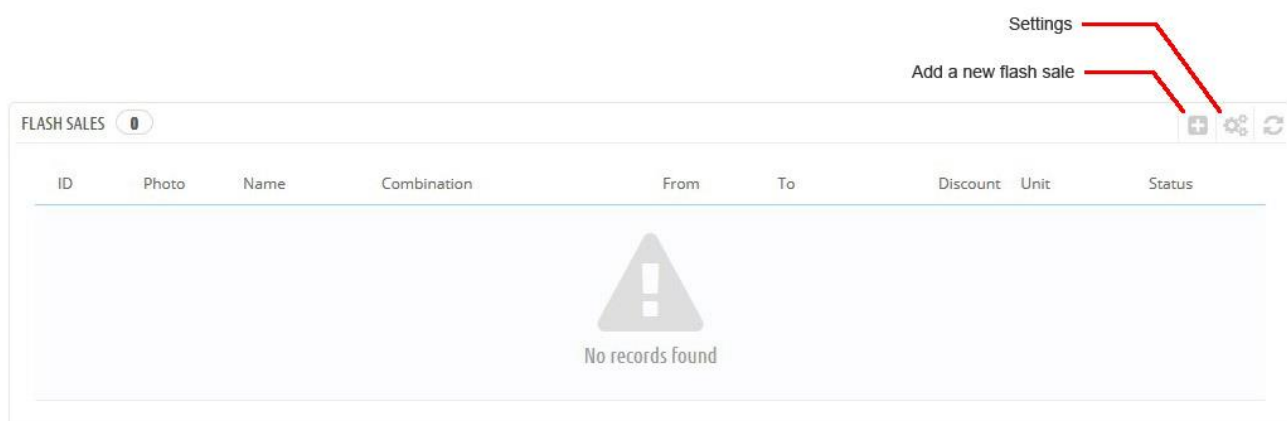
V. Module configuration

On the "Modules" page, search the "*Flash sales*" module, by using the "Modules" page search function by typing the name "*Flash sales*" (the first 3 letters should be sufficient to display it), or unfold the "Front Office Features" category.

The "*Flash sales*" module appears:




A click on the "Configure" button displays the module configuration page:



This table shows the module flash sales. As soon as a flash sale will be created, it will appear in this list. A flash sale may be modified by clicking on the corresponding line. In "multi-shop" mode, this table will only display flash sales of selected shop.

Above the table, the "+" button allows adding a new flash sale. The "Settings" button to access the options of the module.

4.1 Add/modify a flash sale

 ADD A FLASH SALE

Product

Set the flash sale product

Combination

Set the flash sale to a specific combination

For

Flash sale will be only available for this currency

For

Flash sale will be only available for this country

For

Flash sale will be only available for this group

From

Start date of the flash sale

To

End date of the flash sale


Discount


 -

Set the flash sale discount

Active

Activates the flash sale


 Back to list


 Save

This area allows you to add or modify a flash sale.

To select the flash sale product, simply enter the product ID or its first letters in the "Product" field. The "Combination" field to select a specific combination of the product selected previously. Note that it is possible to create different flash sales for each combination.

"For" fields restricts the sale flash on a currency, a country or a customer group.

"From" and "To" fields allows selecting the start date (and time) and the end date of the flash sale.

"Discount" field defines the flash sale prices drop (amount or percentage).

Finally, the "Active" field allows enabling or disabling the flash sale.

4.2 Settings

This area contains the main parameters of the "Flash sales" add-on. Three zones are present: counters, flash sales page and flash sales block. In "multi-shop" mode, settings will be applied only to the selected shop.

4.2.1 Counters

This zone allows configuring countdowns displayed on products.

It is possible to configure the font color, the background colors of countdowns, the text displayed above the counter (Multilingual field), the text color, if the counter is framed by a border or not and choose the border color.

4.2.2 Flash sales page

This area allows configuring the dedicated page which contains flash sales. It will be accessible from the supplied block displayed in the left and right columns.

It is possible to configure title and description of the page (useful for SEO), title of the banner and its color, the banner text and its color and change the image of the banner.

4.2.3 Flash sales block

This zone allows configuring the flash sales block.

The "Block Product number" field limits the number of flash sales displayed in the block.

4.3 Support

At the top right of each page, a "Support" icon is available. This area only provides access to the module documentation, send an e-mail to our team in charge of the support, or to read Copyright information.

For more information, also see "Additional information" and "Support" of this document.

VI. Additional information

5.1 Useful files

You can customize elements of the module shown in frontoffice so that they fit to your theme. To do this, you have .tpl files in the “Flash sales” add-on directory (/modules/flashsales/views/templates):

- /hook/block.tpl : file corresponding to the flash sales block
- /hook/tab.tpl : file corresponding to the flash sales tab of the homepage
- /hook/home.tpl : file corresponding to the flash sales tab content of the homepage
- /hook/product.tpl : file corresponding to countdowns on product pages
- /front/display.tpl : file corresponding to the dedicated page template
- /front/product-list.tpl : file corresponding to the product list on the dedicated page

These files are “Smarty template” and are editable in the same way as any other page of your store, present in the /themes directory.

For layout changes, “static.css” and “fs-block.css” CSS files are at your disposal in the /modules/flashsales/css/ directory.

For performance reasons, the “fs-product-s-1.css” file is automatically generated by the module. This file should not be edited by hand. If you are using the “multi-shop” mode, the module will generate one CSS file for each shop (e.g.: fs-product-s-1.css, fs-product-s-2.css...).

Note: If your shop is under 1.5 version, the files to modify will be suffixed by '15' (e.g.: retraction15.tpl, flashsales15.css).

VII. Support

Our team did its best to develop the "*Flash sales*" module. Despite the many tests that we were able to do so, some bugs, unknown at the present time, can be presents in this application.

In order to develop this module and provide a quality service, we provide full support for our creations.

Don't hesitate to contact us at the address: contact@prestaddons.fr

You can use this email address to tell us of any dysfunction, ask for more information, or simply give your opinion on the future developments of this module. We will answer you as quickly as possible.

Thanks for using the "*Flash sales*" module for Prestashop solution and good sales!